

MEMBERSHIP BROCHURE

2024-2025

WHY JOIN VAHP:

The Virginia Association of Health Plans (VAHP) is the state trade association for health plans in Virginia. VAHP gives Virginia's health plans a voice in promoting quality and affordable health care through advocacy, communications, education, and research.

VAHP develops and promotes a legislative and regulatory agenda that advances the successful operation of health plans in the Commonwealth. We are actively involved in policy development and issues analysis during the Virginia General Assembly and throughout the year. The Association also facilitates political involvement through a political action committee (PAC) to support candidates who are committed to preserving quality, affordable health care.

VAHP collaborates with other health organizations to foster progressive partnerships that will help accomplish our mission. We pursue constructive dialogue and joint efforts with provider organizations, health associations, employer groups, and state health agencies to promote discussion of current health policy issues. VAHP uses its Charitable Fund to demonstrate the commitment of the Association to the community by sponsoring health-related community activities.

VAHP serves as a forum for the education of member health plans about current, relevant issues and regulatory changes. In addition, VAHP issues position statements for and educates legislators on health care and insurance issues.

VAHP serves as a resource to state and local legislators, regulators and other officials involved in the planning and development of laws and regulations affecting the operation of health plans in Virginia.



Virginia's Capitol houses the oldest elected legislative body in North America, the Virginia General Assembly, first established as the House of Burgesses in 1619. The Capitol was designed in 1785 by Thomas Jefferson while he served as U. S. Minister to France and is known as 'Jefferson's Temple on the Hill.'



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VAHP MEMBERSHIP LEVELS:

The Association has three classes of membership: Full Member, Associate, and Affiliate. VAHP operates on a fiscal year beginning July 1st through June 30th. We are currently in FY 2024-25 [7/1/24 - 6/30/25] Membership is coincident with the fiscal year.

FULL MEMBERSHIP:

Full Membership is available to health plans licensed in the Commonwealth of Virginia and operating to serve at least one covered person in Virginia, or an association representing such health plans. A Member includes any affiliated health plan which is also licensed in Virginia. VAHP currently has 9 full members.



Members' benefits include:

- Advocacy for health insurance issues at the Virginia General Assembly
- Representation on regulatory issues considered by the Virginia Bureau of Insurance
- Spokesperson for Virginia's health benefits industry in the media
- Opportunity for input in policy decisions affecting the health benefits industry
- Ongoing communications and updates regarding industry issues
- Participation in annual events with member plans

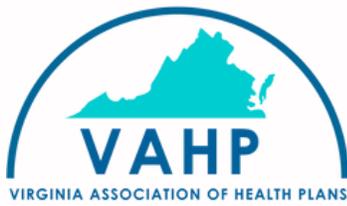
Annual Full Member Dues: Basic membership of \$20,000 with a scale for plan enrollees above 20,000

ASSOCIATE MEMBERSHIP:

Associate Membership is available to health plans that have a limited presence in Virginia and are otherwise eligible for full membership in VAHP, including an organization that has applied for licensure as a health plan but does not yet qualify as a member or provides or arranges for the provision of single or supplemental health benefits. This membership category provides some of the benefits of full membership, such as legislative tracking, but at a lesser dues level.

Annual Associate Member Dues: \$20,000





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VAHP MEMBERSHIP LEVELS (CONT.):

AFFILIATE MEMBERSHIP:

Affiliate Membership is available to business entities, professional organizations or associations, and other corporate interests which support the philosophy and goals of the Association. An Affiliate Member may be a managed care entity other than an organization meeting the criteria for Member or Associate Member. VAHP's 40+ Affiliate Members represent the pharmaceutical, NEMT, PBM, behavioral health services, and medical supplies industries.

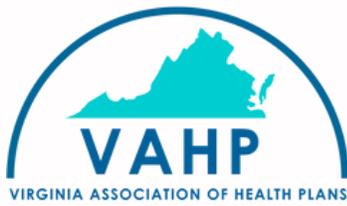
Affiliate Members' benefits include:

- **Access to information:** VAHP's Executive Director and SVP of Policy are available to answer your questions about Virginia's Medicaid, Commercial or Medicaid managed Care markets, Virginia's health plans and our current political environment. We will schedule one-on-one meetings for you with the Executive Director.
- **Connections:** VAHP will assist you in facilitating face-to-face meetings with leaders from Virginia's health plans
- **Events:** VAHP hosts 2 important events for our members: the Annual Meeting, typically held in May/June, and the Fall Forum, typically held in November/December. Our events focus on the most current developments in national and state-level healthcare delivery systems that affect our health plans, Virginia's providers and citizens. We take an in-depth look at legislation to be heard by the Virginia General Assembly, regulatory updates from Virginia's Bureau of Insurance, and political changes in the leadership of Virginia's Senate and House of Delegates. There are also opportunities to meet and network with plans' leaders and colleagues.
- **Website recognition:** your company will be listed as an Affiliate Member in VAHP.org with a link to your website
- VAHP's Annual Legislative Summary of the current year's Virginia General Assembly Session
- Opportunity to sponsor the Annual Meeting and Fall Forum

Annual Affiliate Member Dues: \$4,000



The Marriott Virginia Beach Oceanfront was the site of VAHP's 2023 Annual Meeting.



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VAHP GOVERNANCE:

VAHP is governed by an elected board of directors who represent the association's 10 member plans. The Board serves as the policy making body and is responsible for the election of officers and committee chairs, approval of the annual budget, and determination of the annual dues structure. Board members meet at least bi-annually at the annual meeting and fall forum.

BECOME A MEMBER:

FUNDING AND DUES:

VAHP is classified as a 501(c)(6) organization by the Internal Revenue Service. The association receives no government funding and relies solely on its members and the services it provides for financing its programs. Its primary funding sources are membership dues and sponsorships for operational costs and events.

APPLY FOR MEMBERSHIP:

You can submit an online application for membership on [VAHP.org](https://www.vahp.org).

Affiliate Member dues can be paid [online by credit card](#) or by sending a check to:

Virginia Association of Health Plans
1111 E. Main St., Suite 910
Richmond, VA 23219

QUESTIONS?

Contact:

Allyn Hodgins

Director of Membership

allyn@vahp.org

804-648-8466 ext. 3



The Richmond, Virginia skyline.